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ZEPHYRIN DEEP BREATH

Commercials / Announcer / 30 sec
Cast 1 Any x1

Zephyrin is a once-a-day allergy tablet. The announcer sells it with a warm, neighborly pitch, then rips through a rapid-fire legal disclaimer, then lands one last easy line. A classic gear-shift audition piece.

CHARACTERS

ANNOUNCER - 30s to 50s, any gender, warm and trustworthy with the lungs of a sprinter

SETTING

A bright kitchen on a spring morning, back door open to a yard full of blooming trees.

A bright kitchen. Morning light through the window. A woman opens the back door, steps onto the porch, and breathes in.

ANNOUNCER is off camera throughout.

ANNOUNCER

*(warm, easy, like a neighbor
over the fence)*

Spring is back. The trees are blooming. The grass is doing that thing where it smells like grass.

And for the first time in years, you get to be there for it.

That's Zephyrin. One tablet in the morning, and pollen, dust, and pet dander can go about their day without you.

Zephyrin. Breathe like you mean it.

*(hard gear change: flat,
fast, one breath if you can)*

Zephyrin is not for everyone. Do not take Zephyrin if you are allergic to Zephyrin. Side effects may include drowsiness, alertness, or a persistent feeling that you

left the stove on. Some users report increased confidence at parties and a temporary inability to remember which cousin is which. Do not operate heavy machinery, light machinery, or a rowboat until you know how Zephyrin affects you. If you experience sneezing, that may simply be allergies. Ask your doctor if Zephyrin is right for you, then ask a second doctor to be safe. Not available in stores that do not carry it.

*(breathe, settle, back to
warm)*
Zephyrin. Go on. Smell the grass.

Title card: ZEPHYRIN. Breathe like you mean it.

END OF SCRIPT