

ACTING SCRIPTS OFFICIAL actingscriptsofficial.com

TUCKER RIDGE SPRING SALE

Commercials / Radio / 60 sec
Cast 2 Female x1 Male x1

Tucker Ridge Hardware is a family owned regional hardware store running a spring sale. Two announcers trade lines, prices, and small town jokes with no visuals to lean on. Ends with the address and store hours tag.

CHARACTERS

ANNOUNCER ONE - female, 30s to 50s, bright and warm, the store's cheerful voice

ANNOUNCER TWO - male, 40s to 60s, dry and unhurried, the guy behind the counter who knows everybody

SETTING

Radio only

Radio only. Sound: birds, a screen door creaking open, a distant lawn mower sputtering, then dying.

ANNOUNCER ONE
(bright, warm)

Hear that?

ANNOUNCER TWO
(dry)

That's Gary's mower. Third time this week.

ANNOUNCER ONE
That's spring, Dale. Spring is the sound of stuff that needs fixing.

ANNOUNCER TWO
And Tucker Ridge Hardware is where you fix it. The Spring Sale's on now through April thirtieth.

ANNOUNCER ONE
(quick, listing)
Twenty percent off every rake, hoe, and shovel.

ANNOUNCER TWO
Say that three times fast.

ANNOUNCER ONE

Rake hoe shovel, rake hoe shovel, rake hoe...

ANNOUNCER TWO

(cutting in)

Potting soil, two bags for seven bucks.

ANNOUNCER ONE

Garden hose, fifty feet, nineteen ninety-nine.

ANNOUNCER TWO

Grass seed, five pound bag, twelve ninety-nine. That one's for you, Gary.

ANNOUNCER ONE

(sweet)

And we cut keys while you wait.

ANNOUNCER TWO

We also cut glass. Not while you wait. Give us a day.

ANNOUNCER ONE

Tucker Ridge Hardware. Family owned since nineteen seventy-one.

ANNOUNCER TWO

Three generations of telling you which screw you actually need.

ANNOUNCER ONE

(warm, the tag)

Four twelve Ridge Road, right past the water tower.

ANNOUNCER TWO

Open Monday through Saturday, seven to seven. Sundays, nine to five.

ANNOUNCER ONE

Tucker Ridge Hardware. Spring is a project.

ANNOUNCER TWO

(beat)

Bring Gary.

Sound: the mower starts, catches, and runs clean.

END OF SCRIPT