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HARBOR ROAST MORNINGS

Commercials / Testimonial / 30 sec
Cast 1 Female x1

Harbor Roast is a small batch coffee brand. A night shift nurse tells the camera how a bag left on her counter turned a chore into the one part of the day she keeps for herself. The actor plays tired, honest, and quietly warm, with no sell in the voice until the last line.

CHARACTERS

JUNE - 30s to 40s, a nurse just home from a night shift, still in scrubs, dry humor, no polish

SETTING

A small kitchen at dawn with soft light coming through the window over the sink.

A quiet kitchen at dawn. Soft light through a window over the sink.

JUNE, still in scrubs, leans against the counter holding a mug with both hands.

JUNE

(to camera, unhurried)

I work nights. So my morning is everybody else's bedtime.

(a small laugh)

For a long time I just wanted something hot. Anything. Didn't matter what.

She looks down at the mug. Steam rises.

Then my sister left a bag of Harbor Roast on my counter. With a note. It said, try it before you judge it.

(beat, honest)

Fine. I tried it.

She takes a sip. Her shoulders drop.

It's smooth. Not bitter. It tastes like somebody actually cared about the beans.

(quieter)
Now it's the part of the day I keep for me.

*Close on the Harbor Roast bag on the counter.
Sunrise fills the window.*

JUNE
(warm, to camera)
Harbor Roast. Worth waking up for.

END OF SCRIPT