

ACTING SCRIPTS OFFICIAL actingscriptsofficial.com

DUNMORE MOTORS BLOWOUT

Commercials / Upbeat / 30 sec
Cast 1 Male x1

Dunmore Motors is a family car lot on Route 9. The actor plays Ray, the owner, shouting a holiday weekend sale straight into the camera. Big volume on top, real pride in the place underneath, and a signature catchphrase to close.

CHARACTERS

RAY DUNMORE - 40s to 50s, male, second-generation car dealer, loud, sweaty, and completely sincere

SETTING

A mid-size car lot strung with pennants and balloons, a bounce house visible in the background.

Exterior, a mid-size car lot strung with red, white, and blue pennants. Balloons on every antenna. A man in a short-sleeve dress shirt and an enormous tie strides straight at the camera.

RAY DUNMORE

(top volume, arms wide)

HEY! Ray Dunmore, Dunmore Motors, and it's
HOLIDAY WEEKEND, folks!

Three days only! Every truck, every sedan,
every little hatchback with the funny name,
marked DOWN! I'm talking zero down! I'm
talking payments so low my accountant is
standing behind this camera crying!

(points off camera, sweet)

Hi, Denise.

We got hot dogs! We got a bounce house! We
got a guy dressed as a hot dog who's ALSO,
somehow, in the bounce house!

*(comes down a notch, hand on
chest, the real guy)*

Now, look. I've been on this corner twenty-
six years. My dad sold cars here. I sold my

first car right here to a kid going off to college, and I still get a Christmas card from her every year. You don't stay on a corner that long by pulling anything on your neighbors.

(back up to full blast)

So come on down, Friday, Saturday, Sunday, and let's get you into something you love! Dunmore Motors, Route 9, across from the old bowling alley!

*(the catchphrase, arms out,
point to camera)*

And remember: if Ray can't do it, IT CAN'T BE DONE!

A balloon pops behind him. He does not flinch.

END OF SCRIPT